# Moment of Tooth Dentistry Privacy Policy & Terms of Service

# **Privacy Policy**

Effective Date: 06/18/2024 Last Updated: 11/14/2024

Moment of Tooth Dentistry is committed to protecting your privacy and ensuring a safe online experience for all visitors. This Privacy Policy explains how we collect, use, store, and disclose your personal information when you visit our website or use our services.

By using our website or services, you agree to the practices described in this Privacy Policy.

#### 1. Information We Collect

We may collect the following types of information:

#### **Personal Information**

- Personal Details: Your name, email address, phone number, date of birth, and other information provided when filling out forms on our website or contacting us.

- Medical Information: When you schedule an appointment or become a patient, we may collect health-related data, including medical history, treatment preferences, and insurance details, as necessary for the delivery of dental services.

- Payment Information: Payment details, including credit/debit card numbers, billing addresses, and insurance information, when processing payments for services rendered.

# **Usage Data**

- Information about how you use our website, such as IP address, browser type, device type, pages visited, time spent on the site, and interactions with content.

# **Cookies and Tracking Technologies**

- We may use cookies, pixels, and other tracking technologies to enhance your user experience, analyze trends, and gather demographic information.

#### 2. How We Use Your Information

We use the information we collect for the following purposes:

- To Provide Dental Services: To schedule appointments, manage your dental records, and provide treatments.

- To Communicate with You: To send appointment reminders, respond to inquiries, provide customer support, and inform you of important updates about our services.

- To Improve Our Website and Services: To analyze website traffic, improve user experience, and personalize content and offerings.

- To Process Payments: To securely process payments for dental treatments and services.

- To Comply with Legal and Regulatory Requirements: To fulfill obligations under healthcare regulations, including HIPAA, and other legal requirements.

3. How We Protect Your Information

We use physical, electronic, and administrative measures to protect your personal and medical information from unauthorized access, alteration, or disclosure. This includes secure servers, encryption, and data access restrictions.

However, no method of transmission over the Internet or electronic storage is 100% secure. While we strive to protect your information, we cannot guarantee its absolute security.

4. Sharing Your Information

We do not sell your personal information. We may share your information in the following situations:

- With Healthcare Providers: If necessary, to coordinate care or treatment with other healthcare professionals, such as specialists or referring doctors.

- With Service Providers: We may share your information with trusted third-party service providers who assist us with services such as billing, payment processing, and appointment scheduling.

- Legal Compliance: If required by law, court order, or regulatory authorities, we may disclose your information to comply with legal obligations.

- Business Transfers: In the event of a business merger, acquisition, or sale, your information may be transferred as part of the transaction.

5. Your Data Protection Rights

Depending on your location, you may have certain rights regarding your personal data, including:

- Access and Correction: You have the right to access the personal data we hold about you and request corrections if necessary.

- Deletion: You may request that we delete your personal data, subject to certain legal exceptions.

- Opt-Out of Communications: You can opt-out of receiving marketing emails or promotional communications at any time by following the unsubscribe instructions in the email or contacting us directly.

- Request Data Portability: You may request a copy of your data in a machine-readable format.

To exercise your rights, please contact us at support@motdentistry.com.

#### 6. Cookies and Tracking Technologies

We use cookies to improve user experience and analyze website traffic. Cookies are small files that are stored on your device and allow us to remember your preferences and activities.

You can manage your cookie preferences through your browser settings. Please note that disabling cookies may affect the functionality of certain features on our website. For more information on our cookie usage, please refer to our Cookie Policy (if applicable).

#### 7. Third-Party Links

Our website may contain links to third-party websites or additional information for your convenience. We are not responsible for the privacy practices or content of external sites. We encourage you to read the privacy policies of any third-party websites you visit.

#### 8. Children's Privacy

Our services are not intended for children under the age of 13, and we do not knowingly collect personal information from children. If we discover that a child under the age of 13 has provided us with personal information, we will take steps to delete that information.

# 9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Last Updated" date. We encourage you to review this Privacy Policy periodically to stay informed about how we protect your information.

#### 10. Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your personal data, please contact us at:

Moment of Tooth Dentistry 1807 W Thatcher Blvd., Ste. 2, Safford AZ, 85546 support@motdentistry.com (928)-424-4230

# **Terms & Conditions**

Effective Date: 06/18/2024 Last Updated: 11/14/2024

By accessing and using the website of Moment of Tooth Dentistry ("we," "our," "us"), located at <u>https://www.motdentistry.com/</u>, you agree to the following Terms & Conditions. If you do not agree with these terms, you should not use this website.

#### 1. Use of the Website

You agree to use this website in accordance with all applicable local, state, and national laws and regulations. You must not use this website for any unlawful or prohibited activities, including:

- Transmitting harmful or offensive content.
- Attempting to gain unauthorized access to the website or associated systems.
- Using the website to engage in fraudulent or deceptive practices.
- 2. Appointment Scheduling & Payment

- Appointment Booking: By scheduling an appointment, you agree to provide accurate and complete information. You also agree to attend your scheduled appointment or notify us in advance if you need to reschedule or cancel.

- Payments: By making payments through our website, you agree to pay for services rendered. We accept cash, check, credit/debit cards, and payments are processed securely through our payment gateway.

# 3. Disclaimer of Liability

While we make every effort to provide accurate and reliable information on our website, we do not guarantee that the content is error-free, complete, or up-to-date. We are not liable for any damages or losses resulting from the use of our website or services.

4. Intellectual Property

All content on our website, including but not limited to text, images, logos, and trademarks, is owned by Moment of Tooth Dentistry or its licensors. You may not copy, reproduce, or distribute any content without our express written consent.

# 5. Privacy

Your use of our website is also governed by our Privacy Policy, which outlines how we collect, use, and protect your personal information.

6. Changes to Terms

We reserve the right to update or modify these Terms & Conditions at any time. Any changes will be posted on this page with an updated "Last Updated" date. Continued use of the website after any changes constitutes your acceptance of the updated Terms & Conditions.

#### 7. Governing Law

These Terms & Conditions are governed by the laws of Your State/Country, and any disputes shall be resolved in the appropriate courts of Your Jurisdiction.

#### 8. Contact Information

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